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ALLTEL SERVICE CORPORATION

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September 20, 1993

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Mr. William F. Caton, ActingSecretary Federal Communications Commission 1919 M Street, NW, Room 222 Washington, DC 20554

In the Matter of 800 Data Base Access Tariffs and the 800 Service Management System RE: Tariff, CC Docket No. 93-129

Dear Mr. Caton:

Enclosed for filing by ALLTEL Service Corporation, on behalf of ALLTEL Carolina, Inc., ALLTEL Michigan, Inc., ALLTEL New York, Inc., and Oklahoma ALLTEL, Inc., are an original and four copies of a Direct Case in the captioned proceeding.

Should there be any questions concerning this matter, please contact the undersigned counsel.

Very truly yours,

Vice President - Federal Government Affairs

rf **Enclosures**

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Before the

FEDERAL COMMUNICATIONS COMMISSION FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

In the Matter of)		/
800 Data Base Access Tariffs and the)	CC Docket No. 93-129	
800 Service Management System Tariff)		

Direct Case of ALLTEL Service Corporation

ALLTEL Service Corporation, on behalf of ALLTEL Carolina, Inc., ALLTEL Michigan, Inc., ALLTEL New York, Inc., and Oklahoma ALLTEL, Inc., (hereinafter separately and collectively referred to as "ALLTEL") hereby submits a direct case in response to the Commission's Investigation Order.¹

Background

On March 5, 1993, ALLTEL filed to establish 800 Data Base Access Service in its interstate access tariff² in compliance with the <u>800 Order</u>.³ This filing reflected only terms and conditions for the provision of 800 data base service.⁴ On April 2, 1993, ALLTEL filed 800 data base

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See <u>800 Data Base Access Tariffs and the 800 Service Management System Tariff</u>, Order Designating Issues for Investigation, CC Docket No. 93-129, released July 19, 1993, DA 93-930, (Investigation Order)

² Transmittal No. 6 to ALLTEL Telephone System ("ATS") Tariff FCC No. 1.

³ See <u>Provision of Rules for 800 service</u>, Memorandum Opinion and Order, released February 22, 1993, CC Docket No. 86-10, DA 93-202 (800 Order).

⁴ ALLTEL Illinois, Inc. was the only issuing carrier referencing ATS FCC No. 1 for purposes of Traffic Sensitive Access Services prior to July 1, 1993. ALLTEL Illinois, Inc. does not provide Service Switching Point (SSP) Technology and therefore does not perform the query function for 800 service calls originating within its

query rates for new issuing carriers entering ALLTEL Telephone System Tariff FCC No. 1, effective July 1, 1993.⁵ As part of the Commission's review of the annual access tariff filings, 800 data base query rates filed for the first time or changed from the May 1, 1993 levels were added to the Commission's investigation in the captioned proceeding.⁶

On July 19, 1993 the Commission directed certain local exchange carriers (LECs) to respond to issues designated in its <u>Investigation Order</u> and provide supporting information as required in the Appendices of that Order.

Issues Set Forth For Investigation - Rate of Return Carriers

In the <u>Investigation Order</u>, the Commission set forth issues for response by Rate of Return Carriers.⁷ Specifically, of the issues designated for investigation, those that pertain to ALLTEL are outlined below:

1.) Can the originating LEC establish tariffed charges for query service when a neighboring LEC who provides the service also has charges for the service in its tariff?⁸

exchanges. ALLTEL Illinois reached agreement with its SSP providers to bill the 800 data base queries directly to the customer carrying the 800 service call. As a result, the transition to 800 data base for ALLTEL Illinois, was transparent and the development of a query rate was unnecessary.

⁵ On July 1, 1993, under Transmittal Nos. 7 and 8, ALLTEL Carolina, Inc., ALLTEL Michigan, Inc., ALLTEL New York, Inc., and Oklahoma ALLTEL, Inc. became issuing carriers referencing the traffic sensitive portion of ATS Tariff PCC No. 1.

⁶ See <u>1993 Annual Access Tariff Filings</u>, Memorandum Opinion and Order Suspending Rates and Designating Issues for Investigation, released June 23, 1993, CC Docket No. 93-193, DA 93-762, Paras. 114,115...

⁷ Investigation Order, paras 34-38.

⁸ Ibid, Issue 4, para 34.

- 2.) Do reductions in the tariffed rates of the SCP owners require reductions in the tariffed rates of non-SCP owners?⁹
- 3.) Are adjustments made to query demand warranted and reasonable?¹⁰
- 4.) Are investment based costs using the CCSCIS cost allocation reasonable?¹¹

ALLTEL will address each of these issues below. Additionally, as required by the Commission in Appendix B of the Investigation Order, demand data associated with ALLTEL's 800 data base query rate filing is provided as part of this direct case.

I. No basis has been established to restrict an Originating LEC, without SSP technology, from establishing query rates.

ALLTEL submits that the basis for establishing tariffed query rates should be the existence of SCP query expenses, not the availability of SSP technology. Query rates are established to recover 800 data base service query expense. If the SSP provider apportions SCP expenses to subtending end office locations, an originating LEC may experience SCP query expenses despite the lack of SSP technology. In this instance, the originating LEC should be permitted to recover those expenses through a tariffed query rate.

Consistent with this view, ALLTEL has only established query rates where SCP query expenses are experienced. We support SSP provision and billing of the query, however, when the SSP

⁹ Ibid, Issue 5, para 35.

¹⁰ Ibid, Issue 5, para 36.

¹¹ Ibid, Issue 6, para 37.

provider apportions its SCP expenses to subtending end offices locations there is a need for recovery of SCP expenses by non-SSP equipped LECs.¹² If the Commission determines that only SSP providers should provide and bill 800 queries, then the SSP provider must be restricted from apportioning the SCP expenses to the originating LEC subtending end offices.

II. ALLTEL's query rates continue to be representative of its costs, despite changes that may have occurred in SCP tariffed rates.

ALLTEL develops composite query rates based on the various interconnection arrangements of its end offices. Because ALLTEL uses the services of multiple SCP providers in completing 800 service traffic, specific rate changes at one SCP location may not always result in material changes in ALLTEL's query rates.¹³

ALLTEL believes that LECs that resell query service should not be required to flow through rate changes for every change in an SCP tariffed rate. The basis for filing query rate changes should instead be a material change in the cost/demand relationship of providing 800 data base service. As a rate of return carrier under Part 61.38 of the Commission's Rules and Regulations,

¹² In most cases, either ALLTEL provides SSP capability or has reached agreement with the an SSP provider for query billing. In limited cases, however, ALLTEL does have exchanges where ALLTEL is not the SSP provider but bills query charges (e.g. ALLTEL Michigan).

For instance, ALLTEL Carolina's Query rates are based on a composite of SCP tariffed rates from Bell South and United of North Carolina. Since ALLTEL's Annual filing, ALLTEL has been able to negotiate with United to perform SSP query billing on 800 usage originating from ALLTEL's Pine Bluff exchange. In addition, Bell South introduced a rate reduction for it basic query without POTS delivery. Reflecting both changes in ALLTEL's query rate development brings ALLTEL's basic query rate from .0058 to .0056. This represents less than a fraction of ALLTEL Total Interstate Revenue Requirement.

ALLTEL is required to update 800 data base query rates annually.¹⁴ If, however, material changes in the cost/demand relationship of 800 data base service result in material changes to the rate, ALLTEL will adjust its rates accordingly. A mandate to flow through all SCP rate changes as they occur would be ill-advised. Such a requirement would result in undue administrative burdens for LECs and potential significant customer confusion.

In the immediate instance, ALLTEL submits that its rates are representative of the costs of providing 800 data base service. Indeed, ALLTEL did not receive any comments regarding the lack of reasonableness of its 800 database query rates in the annual access tariff filing comment and reply cycle.

III. ALLTEL's adjustments to 800 data base demand are appropriate and reasonable.

After reviewing the May 1 filings in the above captioned proceeding, ALLTEL adjusted its PYCOS query demand to incorporate anticipated growth in 800 call volumes for the Test Period¹⁵ and for an unbillable factor. ALLTEL grew 800 call volumes by twenty-five (25) percent and adjusted the result by an unbillable factor of five (5) percent.

Use of an unbillable factor is based on the expectation that ALLTEL will incur SCP expenses for calls it will never be able to complete. This results from the inability of some data base

¹⁴ Code of Federal Regulations (<u>CFR</u>), Title 47, Telecommunications.

Test Period refers to the prospective period for which rates are filed in the annual access tariff filing. The relevant test period for this filing is July 1993 through June 1994.

queries to be assigned a valid carrier identification code (CIC) or from the return of a valid CIC (from the SCP) for an 800 service provider that has not ordered access service from an ALLTEL or connecting company SSP location. Absent any experience with the 800 data base environment, ALLTEL based its unbillable factor on the May 1, 1993 800 data base filings and discussions with various 800 service providers.

ALLTEL submits that the adjustments made to 800 data base query demand are appropriate and reasonable and that the levels reflected in the annual filing are justified. These demand adjustments were reviewed with various 800 service providers for reasonableness prior to making ALLTEL's annual filing. Further, no comments were filed in the annual filing comment and reply cycle that took issue with ALLTEL's 800 data base demand adjustments.

IV. <u>ALLTEL's inclusion of non-query related costs in their query rate is appropriate and reasonable.</u>

ALLTEL has not included investment based costs in the development of its query rates. The only costs included in query rate development are those expenses that are associated with provision of 800 data base access service, including SCP query expense and Signal Transfer Point (STP) interconnection expenses. As no investment based costs were included with ALLTEL's filing, the Commission's concerns regarding CCSCIS or similar models are not relevant to ALLTEL's filing.

ALLTEL utilizes STP connections for which it is assessed a monthly interconnection expense. These interconnection expenses were incorporated into ALLTEL's 800 data base query rates for recovery from the 800 service provider based on cost causative principles. As these links are used to provision other SS7 services (e.g. Advanced Intelligent Network, ISDN) ALLTEL will treat the associated expense as part of normal separations. LIDB interconnection arrangements are separately provisioned and in addition to the interconnection arrangements associated with 800 data base.

Conclusion

ALLTEL submits that its 800 data base query rates are reasonable and that they appropriately

reflect the costs of providing 800 data base service. This conclusion is further substantiated by

the fact that no party challenged ALLTEL's query rate development, or the underlying filing

assumptions for 800 data base service in ALLTEL's 1993 Annual Access Tariff Filing.

ALLTEL requests that the Commission's investigation with respect to 800 data base service

hereby be terminated insofar as ALLTEL is concerned.

Respectfully submitted,

ALLTEL Service Corporation

Diane Smith

Vice President of Federal Government Affairs 1710 Rhode Island Avenue, NW Suite 1000 Washington, D.C. 20036

(202) 331-0039

Its Attorney

September 20, 1993

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Certificate of Service

I, Maura Courtney Gordy, hereby certify that on this 20th day of September 1993 copies of the foregoing Direct Case were served by hand on the following:

Federal Communications Commission Tariff Division 1919 M Street NW, Room 518 Washington, DC 20554

International Transcription Service 1919 M Street NW, Room 246 Washington, DC 20554

Maura Courtney Gordy

September 20, 1993